

Peavey Mart Centrium

Athletica
DIGITAL

By **OES**
SCOREBOARDS



Red Deer Rebels, Peavey Mart Centrium
Red Deer, AB. Canada

At A Glance

- 4 sided Centre hung LED Display 17'3" W x 11'8" H, 6mm
- 2x 4.7' W x 2.1'H fascia, 10mm
- M1200 locker room clocks
- ISC9000 – with controller
- HN-CTRL with Trumpet Horn
- Instillation & integration into existing broadcast production equipment

"With the addition of our new scoreboard and centre fascia displays, the fan experience has truly been transformed. From a business perspective, now having a "digital- based" arena, in lieu of static signage, has brought a new level of messaging, service, and engagement opportunities for partners and fans alike. Beyond the Rebels, graduations, bull riding, and the Canadian Finals Rodeo have all taken advantage of the enhanced technology over the past year"

*Merrick Sutter
Senior Vice President*

