Off to the races at Grand River Raceway

Grand River Raceway in beautiful Elora, Ontario, opened its 15th season of live harness racing with modernized tote and driver boards, new timing software and customized video display from OES Scoreboards.

The Grand River Raceway project included:

- 14 inch white LED digits:
  - One tote board (retrofit)
  - Two driver boards (retrofit)
- One 10mm video display on trailer measuring 18.4’ x 10.5’, resolution of 560x320 (total pixels 179,200)
- Two photoelectric timing sensors
- WinATO software for race timing
- Display and Tote Board tied into AmTote system
- Display system tied into both VenuRun and in-house video feeds

Adding brightness to the thrilling action

To enhance the race viewing experience for fans and drivers alike, the existing flip digit tote board and driver boards were retrofitted with OES white LED digits, adding brightness and clarity.

“White LEDs are brighter than other digit colours,” said Dana Plant, OES Scoreboards Sales Representative. “The clear brilliance of our white digits makes it easy to distinguish the numbers, especially in direct sunlight. For fans and the drivers, this means better visibility of the information on the tote board and driver boards along the track.”

Catching every moment of the race

A customized 18.4’ x 10.5’ OES video display was incorporated to deliver live racing coverage, instant replays and sponsorship advertising and messaging. Large enough to provide clear viewing of the harness racing action, the display has the additional advantage of being portable. In meeting Ministry of Transportation (MTO) standards for transport, the video board can be moved and used for various events in and around the raceway.

Photos by Dana Plant dplant@oes-inc.com

Any sport. Any venue. Any time.

OES Scoreboards has a history of partnering with raceways around North America to help them maximize the visual impact of their races and events. You can see OES’ raceway product solutions at:

- The Raceway, Western Fair District – London, Ontario
- Clinton Raceway – Clinton, Ontario
- Hanover Raceway – Hanover, Ontario
- Rideau-Carlton Raceway – Ottawa, Ontario
- Indiana Grand Racing & Casino – Shelbyville, Indiana

For more information about our scoreboards, video displays, scoring and timing solutions, contact us at 877.652.5833, team@oes-scoreboards.com or visit www.oes-scoreboards.com.

OES SCOREBOARDS

About OES Scoreboards

OES Scoreboards is a recognized expert in providing scoring, timing and LED display solutions for professional sports franchises, university, collegiate and high school athletics, recreation and community facilities across North America. OES' industry-leading video displays and scoreboards offer a great way to boost fan engagement and generate revenue opportunities.

ISO 9001:2015 certified as part of the OES Inc. group of companies.